

Why my work costs less than other photographer's

If you believe that great art has to be expensive, then my work is not for you. The color, creativity and print quality are as good or better than what you would buy from a typical photographer, but at a price anyone can afford. Make no mistake, I sell my work at a profit, but I don't have to rely on my work as my sole livelihood. I have other income that pays most of my bills and since I operate my studio from my home, I save on overhead. I could sell my work for several times the asking price, but I don't think that's necessary. This is what you're paying for:

- The cost of processing good quality photography is not cheap, but it's not as expensive as some would have you believe. I do a lot of my processing at home, but some of the largest images are sent out for printing. I use the best equipment, which costs money to operate and maintain. I only use high quality paper, resisting damage from ultraviolet light to ensure decades of crisp, sharp color.
- There is considerable time spent working raw images into final projects that meet the standards I set for my work.
- It takes gasoline (which isn't cheap) to get me to the trail heads I hike to take my nature shots, or to the locations of my portrait and wedding shoots.

Nevertheless, you'll find my work affordable, especially if you compare it to similar works displayed by typical photographers that you'll see displayed on the walls of various galleries. I don't cater to the rich. Rather, my customers are normal people who desire quality photos to decorate their homes and businesses. Photography is my hobby, and your business merely provides me the ability to continue providing the beauty of God's nature to the people of the world.

Finally, I don't expect tips, but if you insist that the quality of my work is worth more than what I'm charging, then I'll gladly accept.